

DRT SHOW Guangzhou had a successful ending in Guangzhou. (28-30 June 2019)



Most Successful Diving Expo/Event in Guangzhou ever

DRT SHOW Guangzhou was an outstanding three-day expo came to a festive conclusion on Sunday, 30th June 2019 at the Guangzhou Poly World Trade Center (PWTC) where over 90 premium exhibitors met nearly 16,000 diving enthusiasts journeying from every corner of the world to unite for three days of diving appreciation. 95% of visitors said they would return to DRT SHOW Guangzhou in 2020 and spread the words with friends in the diving industry. This year, world's finest diving equipment manufacturers presented their cutting-edge premium products and technologies. DRT SHOW Guangzhou continues to serve as first-class platform for Asia's diving manufacturers and their products are showcased to the most valuable business partners. DRT SHOW Guangzhou 2019 attracted a total of 15,821 visitors who all wanted to use this opportunity to shop for high-quality products and to have a close-up look at the top manufacturers astounding capabilities.



Popular Diving Seminars

Aside from showcasing the latest diving equipment and travel information, master seminars were an integral feature of the show. DRT SHOW was pleased to host honorable speakers such as Mr. Alexander Cocco Schmidt, Ms. Allie Sun, Mr. Andy Yan, Ms. August Ho, Mr. Chan Leung Bo, Ms. Crazy Shao, Mr. Enzo Zhao, Mr. Fan Zhang, Mr. Henry Tao, Mr. Joe Chang, Mr. Jonathan Lin, Ms. Lina Liao, Mr. Liu Yi, Mr. Michael Wang, Mr. Patrick Ong, Mr. Patrick YIP, Mr. Raymond Chan, Mr. Simon Chen, and Ms. Vika Li. The seminar allowed attendees to gain more knowledge and experience a full range of underwater photography, freediving technical diving, scuba diving, technical diving, diving medicine and so on.



Promising Future for Diving & Traveling Market

DRT SHOW Guangzhou 2019 has successfully facilitated numerous meetings between prominent exhibitors and international buyers. The results of the matchmaking meetings are more than promising. Exhibitors and buyers both were satisfied with the quality of the service as well as participants. Everyone was impressed by the large turnout of sport lovers at the inaugural edition of DRT SHOW, which demonstrated the high growth potential for the consumer diving market in Asia. It is our goal to provide a bigger and more sophisticated DRT SHOW exhibition every year.



Prize Sponsors

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VIP Speakers

演讲者 Speakers

 Alexander Cocco Schmidt 潜水教练 水下摄影	 Allie Sun 孙子莹 潜水教练/潜水员 潜水摄影	 Andy Yan 闫龙召 潜水教练/潜水员 潜水摄影	 August Ho 何颖洁 潜水教练/潜水员 潜水摄影	 Chan Leung Bo 陈良宝 潜水教练/潜水员 潜水摄影	 Enzo Zhao 郭映谷 潜水教练/潜水员 潜水摄影	 Fan Zhang 张帆 潜水教练/潜水员 潜水摄影
 Henry Tao 陶西昕 潜水教练/潜水员 潜水摄影	 Joe Chang 张耀仁 潜水教练/潜水员 潜水摄影	 Jonathan Lin 潜水教练/潜水员 潜水摄影	 Lina Liao 廖利娜 潜水教练/潜水员 潜水摄影	 Liu Yi 刘毅 潜水教练/潜水员 潜水摄影	 Michael Wang 王奇 潜水教练/潜水员 潜水摄影	 Patrick Ong 潜水教练/潜水员 潜水摄影
 Patrick YIP 叶国辉 潜水教练/潜水员 潜水摄影	 Raymond Chan 潜水教练/潜水员 潜水摄影	 Simon Chen 陈頌 潜水教练/潜水员 潜水摄影	 Vika Li 小白兔 潜水教练/潜水员 潜水摄影	 Viking Wei 魏晓静 潜水教练/潜水员 潜水摄影		

Mr. Alexander Cocco Schmidt, Ms. Allie Sun, Mr. Andy Yan, Ms. August Ho, Mr. Chan Leung Bo, Ms. Crazy Shao, Mr. Enzo Zhao, Mr. Fan Zhang, Mr. Henry Tao, Mr. Joe Chang, Mr. Jonathan Lin, Ms. Lina Liao, Mr. Liu Yi, Mr. Michael Wang, Mr. Patrick Ong, Mr. Patrick YIP, Mr. Raymond Chan, Mr. Simon Chen, and Ms. Vika Li.

Alliance

EZDIVE, AUF, DIVE & FISH EXPO, TDEX, Deep Indonesia, MOSCOW DIVE SHOW, UWMP, Scubashooters, UWPixel, Hellodive.com, Miss Scuba China.

Media & Show Partners

8264.com, Action Asia, Dive Indonesia, doyouhike.net, hiking lovers, Outdoor, Jixianzhu, Dive The World.

TIME for DRT SHOW Guangzhou 2019

10:00-17:00 Friday, 28 June to Sunday, 30 June 2019.

VENUE for DRT SHOW Guangzhou 2019

Guangzhou Poly World Trade Center (PWTC)

TIME for DRT SHOW Guangzhou 2020

Friday, 19 June to Sunday, 21 June 2020.

VENUE for DRT SHOW Guangzhou 2020

Guangzhou Poly World Trade Center (PWTC)

DRT SHOW Guangzhou 2019 Visitor Report

Statistic – Percentage (%) of Visitors during DRT SHOW

Date	Number of visitors
28 June 2019	3,288
29 June 2019	6,946
30 June 2019	5,587
Total	15,821

* Source: computer calculation and registration data.

DRT SHOW Guangzhou 2019 International Visitor

Statistic – Percentage (%) of International Visitors during DRT SHOW

Nation / Region	Percentage (%)
China	71%
Hong Kong	13%
Taiwan	2%
Japan	2%
Korea	1%
Southeast Asia	7%
Europe	1%
USA	2%
Others	1%

* Source: computer calculation and registration data.

Purpose of Visit for DRT SHOW Guangzhou 2019

Statistic -Percentage (%) Purpose of visit

Purpose of visit	Percentage
Attend seminars	73%
Evaluate for participation at next show	27%
Purchase/place orders	96%
Gather information	57%
Source new products/services	32%
Make contact, visit supplier/principal	67%
Support conservational issues	31%
Others	14%

* Percentage adds up to more than 100 percent because this is a multiple-choice question.

Statistic -Percentage (%) Visitor Segmentation.